

PIQUE TEA DOES CLEAN SWEEP, WINNING 3 GOLD MEDALS AT GLOBAL TEA CHAMPIONSHIPS

LOS ANGELES, CA, January 29, 2018 / [Pique Tea](#), the pioneers of Cold Brew Instant Tea that has taken the industry by storm wins 3 Gold Medals at the prestigious Global Tea Championships.

Pique delivers a 2-punch combo of powerful benefits AND ease of use with Tea Crystals that provide antioxidants at maximum potential and dissolves in cold or hot water. Today, Pique has also won the highest international recognition in the competitive tea industry based on taste and quality parameters.

“We thank the judges in the Global Tea Championship for bestowing this huge honor on us.” Says Simon Cheng, Co-founder & CEO of Pique. “We’ve worked hard to pioneer profound disruption with a product that has no compromise to taste, quality and convenience. Earning the recognition of the esteemed judges that routinely cup hundreds of cups of the world’s finest teas is a crowning testament to the flavor quality we’ve achieved. We submitted 3 teas and won 3 Gold Medals. This is a huge victory and a clean sweep. An honor that will fuel us to quadruple our efforts to create more winning products.”



Pique submitted 3 blends which all earned Gold Medals. Hibiscus Mint, Jasmine and Sencha Japanese Green Tea. Hibiscus Mint is Pique’s first caffeine-free herbal tea and newest blend in the line. It stars the ancient superplant hibiscus which is renowned for its gut health and immunity boosting properties. Jasmine and Sencha are perennial favorites amongst Pique’s customers.

Judges' Comments On The Winners

- 1) Hibiscus Mint - "Excellent all around tea that you just cannot stop drinking. The tea is divine."
- 2) Jasmine - "Flavor exceeds expectations and is far superior to the typical flavors seen in the category."
- 3) Sencha Japanese Green - "Well thought-out and executed perfectly... stands above the other teas in its category."

About the Global Tea Championships

The Championship is open to global submissions and judged by tea professionals, to distinguish the highest quality & best tasting teas commercially available globally. Each event judges cup hundreds of teas blind and score the teas based on the analysis of dry leaf; liquor color, aroma, flavor, and mouthfeel, as well as overall harmony.

About Pique Tea

Pique - Tea is the pioneer in Cold Brew Instant Tea. Tea Crystals are Organic, Paleo, Keto and 21DSD certified and made purely from organic teas and plants with no added sugar, preservatives, fillers or artificial flavoring.

About Pique's Founders

Pique is co-founded by Simon Cheng and Amanda Wee, a husband and wife team whose mission is helping everyone, everywhere unlock the benefits of tea so that we can all unleash our innate potential. They moved to the US to share the health traditions of the Far East and realize the American dream.

Where to Find Pique

Pique can be found at www.piquetea.com, Amazon, Whole Foods Market, Wegmans, Sprouts, HEB, Meijer and other fine stores nationwide and.

For more information, find Pique Tea on:

[Website](http://www.piquetea.com) / [Facebook](#) / [Instagram](#) / [Twitter](#)

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SOURCE: Pique Tea, Inc.